

The value orientation and practical approach of labor education in colleges and universities

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Abstract: Labor education is not only an important measure to promote the high-quality development of school education, but also an important way to cultivate all-round development of people. To promote the healthy development of labor education in Colleges and universities can build a comprehensive education system, cultivate innovative talents and help college students with high-quality employment. At the same time, the current labor education in Colleges and universities also faces problems such as the status of the virtual, backward education concept, and weak social linkage. By improving the emphasis on strengthening security, optimizing the curriculum, and innovating teaching methods, we can promote the healthy development of labor education in Colleges and universities, and enhance the effectiveness of labor education.

Keywords: college students; Labor education; obtain employment; Establish morality and cultivate people

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Labor education is an important part of moral education and promoting the comprehensive development of students in Colleges and universities. The attitude of students to labor is related to the development of the country and the progress of the nation. In 2020, the Central Committee of the Communist Party of China and the State Council promulgated the opinions on Comprehensively Strengthening labor education in primary, middle and primary schools in the new era (hereinafter referred to as the opinions), which clarified that "building a labor education system reflecting the characteristics of the times"^[1], and required that labor education be included in the whole process of talent training. The vigorous development of labor education in Colleges and universities can not only cultivate the labor concept, labor ability, labor habits and labor loving attitude of students, enhance their social responsibility, but also play an important role in improving the employment ability of college students and promoting their high-quality employment.

1.The value of labor education in Colleges and Universities

1.1 The essential requirements of building a comprehensive education system

Engels proposed that "labor creates man himself"^[2]. Labor education is an important way to achieve these goals. Labor education has a positive significance for college students to cultivate moral sentiment, enhance value recognition and cultivate a sound personality. First, it helps to cultivate moral sentiment. Through labor practice, students understand the people's livelihood and experience the society. They are inspired by the reality and enhance their understanding of the significance of labor value. Labor culture is also conducive to the cultivation of moral will and careful and patient character of college students. Two is to enhance the value recognition of students. Labor culture education can help college students to further identify with the Socialist Core Values of patriotism, dedication, honesty and friendliness. It is conducive to deepen the understanding of college students and enhance their social identity. Three is to help develop a sound personality. Colleges and universities are the cradle of training highly skilled talents. Through the promotion of labor culture, high-quality talents with ideals, responsibilities, culture and ability are cultivated, laying a talent foundation for the great rejuvenation of the Chinese nation.

1.2 The inevitable requirement of training innovative talents

The classic writers of Marx doctrine believe that "the whole so-called world history is nothing more than the process of human birth through human labor, and it is the generation process of nature for human beings"^[3]. Labor education is not only an important way to inherit the hard-working virtue of the Chinese nation, but also an internal requirement to cultivate the innovative quality of talents, which is determined by the special status of labor in the

development of human history. First of all, labor creates people as the main body of innovation. In the transformation from ape to human, labor played a key role. It made people's hands, senses and brain evolve, promoted the production of language, and promoted the development of cooperation and relationship between people. Finally, it produced human and human society different from animals. Secondly, labor provides the material basis for innovation. Any historical activities including innovation activities of human beings must be built on the basis of meeting people's material life needs such as food, drink, shelter and clothing, and the satisfaction of these needs cannot exist without human labor. Finally, labor is the source of innovation activities. "The whole social life is practical in nature", and innovation originates from the practice of social life, especially the process of labor practice. In the process of social labor practice, people constantly burst out inspiration, actively put into practice, acquire experience, knowledge and master various laws, so as to promote innovation in all aspects of production and life of human society and realize the continuous progress of human civilization.

1.3 Empowering college students with high-quality employment

The empowering effect of labor education on College Students' high-quality employment is reflected in many aspects. One is that labor education can make students familiar with the workflow and help them master professional skills. It will make students more confident and outstanding in the future job interview, and it will be easier to adapt to the pace of work and calmly face the workplace challenges after entering the workplace, so as to gain the favor of employers. Two is that labor education provides students with the opportunity to get familiar with workplace culture and interpersonal environment in advance, which is conducive to enhancing the "soft power" of students' employment. In the process of labor education practice, students can understand the future workplace culture, reduce the strangeness when entering the workplace, and help them quickly integrate into the workplace. Three is that labor education helps to establish a positive labor and career outlook for students, which has a profound impact on students' future career choice and long-term development. Through labor education, students can understand the value of labor and cultivate the concept of respecting labor, loving labor and labor glory. This labor view can not only help students form a professional view of devotion and dedication, but also broaden their employment vision, so that they can face various employment opportunities with an open mind, which is conducive to the formation of multiple employment views and guide students to flexibly work in the fierce labor market competition.

2.The problems of labor education in Colleges and Universities

2.1 The status of labor education is virtual

In recent years, the status of labor education in the talent training system of colleges and universities has increased significantly, but due to the division of disciplines and ownership issues, it has not been fully valued in the talent training system of colleges and universities. One is the marginalization of labor education. Due to the tradition of paying attention to knowledge education, colleges and universities lack enough attention to labor education. At the same time, the power of colleges and universities to promote teachers and students to participate in labor education is insufficient. Colleges and universities take test scores, published papers, and undertaken projects as the main evaluation indicators of teachers and students, leading to the main energy of teachers and students to invest in exam oriented, scientific research and other achievements and activities with quick benefits, while the lack of initiative to participate in labor education. Two, the hardware and software configuration of labor education in Colleges and universities is weak. There is a general lack of full-time labor education full-time teachers in Colleges and universities. Instead, some ideological and political teachers or professional teachers are employed to work part-time. In addition, the lack of practice venues, experience venues and labor facilities needed for labor education is also a common phenomenon. Weak hardware facilities affect the quality of labor education for college students. Three is that labor education has a trend of utilitarianism and entertainment. Some colleges and universities pay more attention to form than content when they carry out labor education, and the content settings and assessment methods are single. They only focus on whether the students participate in the labor and ignore the thought perception and

knowledge acquisition in the labor process.

2.2 The concept of education is relatively backward

The opinions pointed out that: "labor education should be included in the whole process of talent training, through all school sections of primary and secondary schools, through all aspects of family, school and society, and integrated with moral education, intellectual education, sports and aesthetic education.". In the new era, colleges and universities have not formed a new system of labor education theory and practice. At present, the concept and form of labor education in most colleges and universities is backward, and it is still dominated by traditional labor education and manual labor. There is a deviation in the understanding of the content and method of labor education and the direction of understanding in Colleges and universities. The theoretical courses and practical activities of labor education that have been carried out in Colleges and universities are lack of professionalism, systematicness and planning, and cannot achieve the goal of labor education. Colleges and universities lack a comprehensive and profound understanding of the connotation of labor in the new era, a lack of understanding of the new form of labor education, and a lack of attention to the new means of labor in the new era. The labor form combined with discipline and professional learning, personal social development, innovation and entrepreneurship is added.

2.3 Weak labor education and social linkage

Labor education in Colleges and universities has a comprehensive education function, which can play a positive role in improving students' thinking, character, spirit and physique. But at present, the opening degree of labor education in Colleges and universities is not enough, and its teaching philosophy fails to fully reflect the linkage between labor education and social development. There is a significant gap between the goal of labor education in Colleges and universities and the requirements of the current economic and social development for the ability of workers. At the same time, the integration of labor education and other forms of education is not enough. In terms of teaching objectives, teaching contents, teaching methods, teaching teams, etc., the degree of collaborative talent training of labor education, professional education and innovation education in Colleges and universities is not deep enough and lacks effective integration. In this case, the comprehensive education function of labor education in Colleges and universities cannot be fully and effectively played.

3.The construction path of labor education in Colleges and Universities

3.1 Pay more attention to security

To promote the development of labor education and the construction of labor culture in Colleges and universities, we must pay more attention to it and strengthen the guarantee. One is to strengthen the comprehensive leadership of the party organization over the labor education and teaching work in Colleges and universities. We should firmly adhere to the socialist direction of running schools, strengthen the leadership of the reform of labor education and teaching in Colleges and universities, integrate labor education into the construction of campus culture, ideological and political teaching and professional teaching and scientific research, and effectively form a good atmosphere of "three aspects of education". Two is the combination of part-time and full-time to improve the teaching staff. It is necessary to carry out special training on labor education for existing teachers, improve their labor education awareness and teaching ability, and enable teachers to integrate labor education into daily teaching. It is necessary to introduce teachers with professional background or practical experience in labor education, improve the quality of teachers, and provide professional support for the development of labor education. Three is to establish a labor education safety management mechanism. Promote the improvement of College Students' learning of various legal systems, strengthen their own safety protection measures, and regularly check and maintain labor practice places, equipment and facilities.

3.2 Optimize the curriculum

To promote the development of labor education, it is necessary to adhere to the organic combination of "in class

education and extracurricular education, production practice and social practice, mental labor and physical labor", not only to open special labor courses, but also to integrate labor education into other courses. One is to set up special labor courses. Through systematic learning of labor education courses, students can deepen their understanding of labor and understand the truth of labor. The corresponding labor technology elective courses can also be opened. It can not only make up for the lack of labor education courses, but also stimulate students' diversified interest points and enrich students' spare time life. Two is to integrate labor education into other courses. In the teaching of Ideological and political theory, let students read the classic works of Marx doctrine, and truly feel the importance of labor in the development of human society. We can also carry out courses such as labor philosophy and labor law to deepen students' multidimensional understanding and systematic grasp of labor knowledge. In the professional curriculum, the labor education content is infiltrated, and the labor skills training for students is increased.

3.3 Innovate the labor education mode

To promote the healthy development of labor education in Colleges and universities and enhance the effectiveness of labor education, it is necessary to innovate the teaching mode and realize the diversification of teaching methods. One is to pay attention to the combination of in class and out of class. The first is to attach importance to the theoretical teaching in class,. "College students are the reserve force of social production practice and the main force to realize the" Chinese dream ". They should not only love labor and know how to work, but also" understand the principle of labor. "[4] course theoretical learning is the basis. Through systematic learning of knowledge in class, students can grasp the knowledge of labor and various skills and theories. The second is to strengthen the extracurricular practice teaching. The school can set up a labor practice base in the school by specialty, so that students can participate in daily labor and professional related labor practice, and cultivate students' sense of responsibility and labor habits. Two is the combination of tradition and modernity. We should not only adhere to the traditional teaching methods such as teaching, examinations, lectures and competitions, but also strengthen the labor education of college students. At the same time, when using traditional ways to strengthen labor education, we should also flexibly use modern information technology, artificial intelligence and other forms to expand labor education methods, and enhance the attractiveness, appeal and affinity of labor education.

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